

# Abbey Smith: UX Designer

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[LinkedIn](#) | [Portfolio](#) | [GitHub](#)

## SUMMARY

I am a UX Designer proficient in research, creative problem solving, and agile methodologies. An empathetic dreamer who enjoys working with others, solving complex problems, and making designs that are accessible to everyone.

## TECHNICAL SKILLS

**Skills:** User research, competitive analysis, user stories, user personas, user testing, UX design, UI Design, branding, prototyping, mock-ups, CAD, HTML, and CSS.

**Tools:** Microsoft Office, Google Suite, iWork, Figma, Sketch, Adobe Creative Suite, Invision and UsabilityHub

## PROJECTS

### Thoughtful - UX/ UI Design Projects

*Bee Here* | [Project Link](#)

- Developed a design for Bee Here using the double diamond method to create a transportation app concept that provides an easy-to-use interface, clear travel information, aesthetic design, and added safety features.
- Discovered the problem by conducting user research and gathering data. Defined the problem by analyzing the data, brainstorming, and sketching ideas.
- Technologies used: Figma, Adobe XD, UsabilityHub, Google Slides, Google Surveys, Zoom, and Slack.

*Vita Ex Mortis Bakery* | [Project Link](#)

- Collaborated with local business owner, Forrest St. Laurent, to develop a design for their bakery website.
- Conducted user research, created branding concepts with the client, and sketched wireframes and mockups.
- Conducted usability tests, and created a clickable prototype.
- Technologies used: Figma, Adobe XD, Asana, Powerpoint, Google Surveys, and UsabilityHub.

*Sad Phase* | [Project Link](#)

- Created a concept design for a self-care app that focuses on depression. Built an engaging platform that would motivate users to care for themselves through a point system, providing the user with science-based mindfulness activities and external resources.
- Collaborated with field experts to design a scientifically informed product, conducted user research, and performed a competitive analysis with leading self-care apps.
- Designed wireframes, conducted usability tests, and created a clickable prototype.
- Technologies used: Figma, Adobe XD, Sketch, Asana, Google slides, Google Surveys, UsabilityHub, and Zoom.

## EXPERIENCE

### UX Designer

*IdeaMouse* | Denver, CO | 2021 - Present

- Collaborated with graphic designers to create a logo, business cards, and branding.
- Created ideamouse.com and maintained a web presence.
- Collaborate with clients, business owners, and fellow UX designers.
- Complete UX Design projects using design thinking and the double diamond method.
- Administer user testing through both qualitative and quantitative methods.
- Create personas, empathy maps, and user stories.
- Design wireframes, mockups, and prototypes in Sketch, Figma, and Adobe creative suite.
- Give presentations to stakeholders.

## **UX Designer**

*Floor | Denver, CO | August 2021 - December 2021*

- Learn TechStack to develop the app.
- Suggest changes to the app and market strategies.
- Attend weekly meetings.
- Conduct market research and competitive analysis.
- Design wireframes, mockups, and prototypes in Figma and Adobe creative suite.
- Give presentations to stakeholders.
- Conduct user interviews and usability tests.
- Collaborate with local, national, and international team members

## **Community Event Organizer**

*Tea Time for Darklings | Denver, CO | 2019 - Present*

- Scheduled, hosted, and led team-based events.
- Used immense team communication, creative problem solving, and strict time management to coordinate.
- Maintained branding on social media, collaborated with local bakers, and conducted user research to develop, improve and deliver beautiful events.

## **EDUCATION**

### **Certificate, Intensive UX/UI Design Program**

*Thinkful | Online | January - July 2021*

- Used and developed skills using technologies such as Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Adobe XD, and UsabilityHub
- Conducted user research, competitive analysis, and user testing
- Created user stories, user personas, empathy maps, wireframes, prototypes, mock-ups, and presentations

### **Bachelors of Science, Sociology**

*Community College of Denver | Denver, CO | 2019 - Present*

- Member of Phi Theta Kappa Honor Society
- Maintained a 4.0 GPA throughout my attendance